

AGENDA

IRP Contemporary Issues Technical Conference - WORKSHOP 2 *Development and Utilization of Market Potential Studies*

Thursday, July 15th, 2021

- 12:00 - 12:15 p.m. Welcome from IURC Chairman Jim Huston
- 12:15 - 1:15 p.m. Natalie Mims Frick and Tom Eckman (Lawrence Berkeley National Laboratory) will present on the development of Market Potential Studies. This includes data requirements, integration of the load forecasts, and development of energy efficiency programs.
- 1:15 - 1:30 p.m. Questions and Comments
- 1:30 – 2:45 p.m. Jeffrey Huber (GDS), Pat Augustine (Charles River Associates) and Rush Childs (Nexant) will discuss approaches to Market Potential Studies. Utilities will discuss their utilization of Market Potential Studies.
- 2:45 - 3:00 p.m. Questions and Comments
- 3:00 - 3:45 p.m. Dan Mellinger (Energy Futures Group), Jennifer Washburn (Citizens Action Coalition) and Ryan Wilhelmus and Rina Harris (CenterPoint) will discuss Energy Efficiency Oversight Board.
- 3:45 - 4:00 p.m. Questions and Comments

Those interested in joining the IRP Technical Conference can do so through the Zoom link here: <https://lbnl.zoom.us/j/91503838046?pwd=NUx6dIZGTWp0cW80UIRUbWNFdGJYdz09>. The Meeting ID for the Zoom meeting is 915 0383 8046 and the passcode is 459352. Audience members can ask questions in the **chat box. Commission staff will then ask those questions to the presenters as they are received and as time allows.**